



ICY FLAME

ICY FLAME

TENTS'S & PERGOLAS

Reality that inspires

COMPANY PROFILE
2025



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ABOUT COMPANY



At Icy Flame Tents and Pergolas, our journey is not just a story; it's an adventure born from a desire to redefine the way we experience the outdoors. Our tale begins with a vision that ignited in the heart of our founder, Joseph Karungo, who, on a warm summer's day, found himself yearning for a comfortable and stylish escape from the sun's relentless embrace. The year was 2015, and the concept of Icy Flame Tents and Pergolas was but a flicker of inspiration. Yet, that flicker soon transformed into a blazing determination to make outdoor spaces more comfortable, functional, and aesthetically pleasing. With this ambition, we set out to create not just shade, but experiences.

Our very first product, the humble Car Shade, was a testament to this vision. It wasn't just about blocking the sun; it was about creating a cool, inviting space where one could savor the joy of the outdoors without the discomfort of excessive heat. The response was overwhelmingly positive, inspiring us to expand our horizons. Year after year, we embarked on a journey of growth and innovation. We introduced Pergolas, transforming ordinary backyards into enchanting oases. Garden Shades soon followed, weaving natural beauty with our designs. Gazebo and Canopies added a touch of elegance to gatherings, while Pool and Aquatic Shades made a splash in the industry. Marquees and Frame Tents became synonymous with outdoor celebrations.

The path we traversed was not without challenges, but every obstacle was an opportunity to learn, improve, and evolve. As we grew, we nurtured a spirit of innovation, reimagining shade solutions with an unwavering focus on design and quality. Our commitment extends beyond shade; it includes the environment. We are proud to lead the industry in embracing eco-friendly practices. Our products are not just functional; they are sustainable, reflecting our pledge to be responsible stewards of the planet.

But Icy Flame Tents and Pergolas isn't just a company; it's a family of dedicated individuals who share a passion for creating outstanding outdoor spaces. Our team, with their expertise, creativity, and unwavering commitment to excellence, is the backbone of our success. Our journey would be incomplete without you, our valued customers and partners. Your trust and support have fueled our growth and inspired us to innovate continuously. The stories of your transformed outdoor spaces are our greatest achievements.

Today, as we reflect on our journey, we realize that Icy Flame Tents and Pergolas is not just about shade; it's about crafting comfort, shaping dreams, and enhancing the way we live, relax, and celebrate life outdoors. It's about turning the ordinary into extraordinary and making every moment under the sun memorable. As we look ahead, we are excited about the adventures yet to come, the challenges we will conquer, and the innovative solutions we will create. We invite you to join us on this journey, and together, let's continue to redefine outdoor comfort and aesthetics, one shade at a time.



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WELCOME

MESSAGE

Dear Valued Partners and Customers,
Icy Flame Tents and Pergolas started as a vision, a vision to make outdoor spaces more comfortable, functional, and aesthetically pleasing. I am thrilled to welcome you to our world, where we blend innovation, design, and quality to create shade solutions that enrich your life.

With a relentless commitment to excellence, we have grown and evolved, always striving to surpass your expectations. Our team is here to serve your needs and ensure that your outdoor spaces become a testament to quality, style, and durability. We look forward to the opportunity to work with you and bring your outdoor dreams to life.

Warm regards,





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OUR VISION --- MISSION

VISION

To redefine outdoor comfort and aesthetics, creating innovative and durable shade solutions that enrich lives and environments.

MISSION

To design and manufacture premium shade products that provide comfort, protection, and style, while fostering a sustainable, eco-friendly approach to business.



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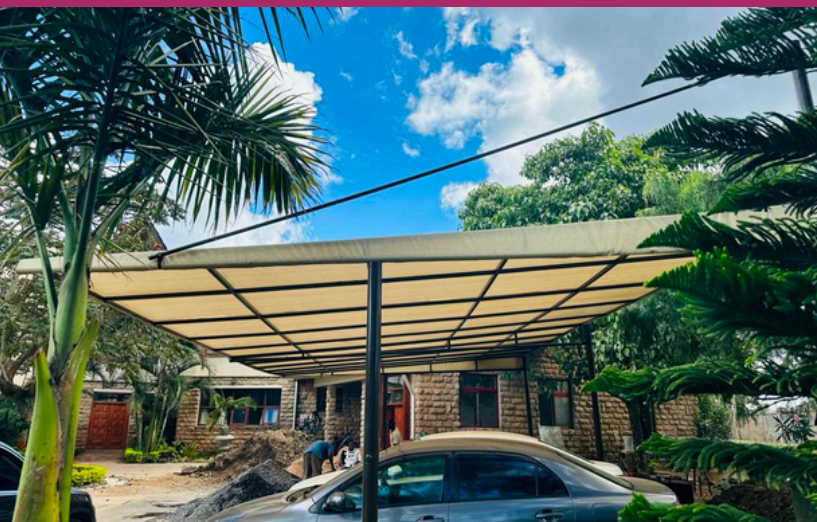
OUR SERVICE

CAR SHADES

In our modern, fast-paced world, our cars are more than just modes of transportation; they are an extension of our personalities and often a significant investment. The scorching sun, relentless rain, or the occasional snowfall can take a toll on your vehicle's finish and comfort. That's where our Car Shades step in.

Our Car Shades are more than just carports; they are a statement of elegance, offering a haven of coolness and shelter for your vehicle. Here are some key highlights:

1. **Protection from the Elements**
2. **Aesthetically Pleasing**
3. **Durable and Sturdy**
4. **Easy Installation**
5. **Customization**
6. **Eco-Friendly**





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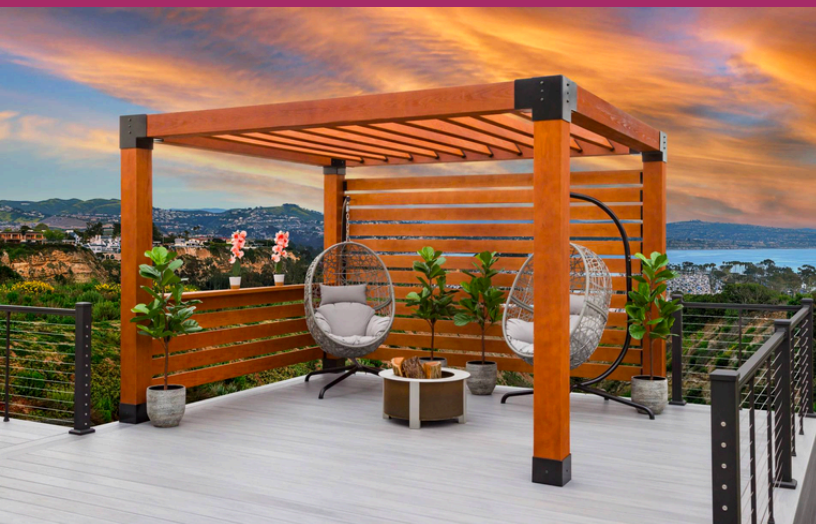
OUR SERVICE

PERGOLAS

Pergolas are more than just outdoor structures; they are gateways to a world of tranquility, charm, and natural beauty. With Icy Flame Pergolas, you can create the outdoor space you've always dreamed of, where you can relax, entertain, and savor the beauty of the great outdoors in style and comfort.

When you choose an Icy Flame Pergola, you're not just investing in a structure; you're investing in an experience. It's an opportunity to embrace the beauty of nature while basking in the luxury of a thoughtfully designed outdoor space. Discover the elegance and functionality that Icy Flame Pergolas can bring to your life.

1. **Aesthetic Appeal.**
2. **Shade and Comfort.**
3. **Versatility.**
4. **Quality Materials.**
5. **Green Practices**
6. **Installation and Support.**





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OUR SERVICE

GARDEN SHADES

Imagine stepping into your garden on a bright, sunny day, the scent of flowers in the air, and a gentle breeze rustling the leaves of your favorite plants. Now, picture yourself beneath the cooling shade of an Icy Flame Garden Shade, sipping your morning coffee, hosting an afternoon tea party, or simply losing yourself in a good book.

Garden Shades not only provide a respite from the sun but also create a serene and inviting atmosphere for your outdoor sanctuary. They bring comfort and style to your garden, making it a place where you can connect with nature, celebrate life's moments, and find your perfect escape.

With Icy Flame Garden Shades, you can have it all: the lush beauty of your garden and the comfort of shade. Discover the harmony of nature and comfort in your own garden oasis, where the natural world and modern design come together in perfect unity.

1. **Nature's Embrace.**
2. **Protection with Style.**
3. **Customizable Designs.**
4. **Durable and Weather-Resistant.**
5. **Effortless Integration.**
6. **Eco-Friendly.**





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OUR SERVICE

GAZEBO & CANOPIES

With an Icy Flame Gazebo or Canopy, you can create a personal haven in your outdoor space, whether it's for hosting special events, enjoying family meals, or simply relaxing in the shade. These structures seamlessly blend functionality and style, providing a touch of elegance to your outdoor experience.

In the world of Icy Flame Tents and Pergolas, Garden Shades, Gazebo, and Canopies are more than just shade solutions; they are pathways to outdoor comfort, style, and lasting memories. Elevate your outdoor experience with our shade solutions, and enjoy the beauty of the great outdoors, sheltered in elegance and comfort.

1. **Versatile Design.**
2. **Weather Protection.**
3. **Customization.**
4. **Quality and Durability.**
5. **Professional Installation.**
6. **Eco-Friendly Practices.**





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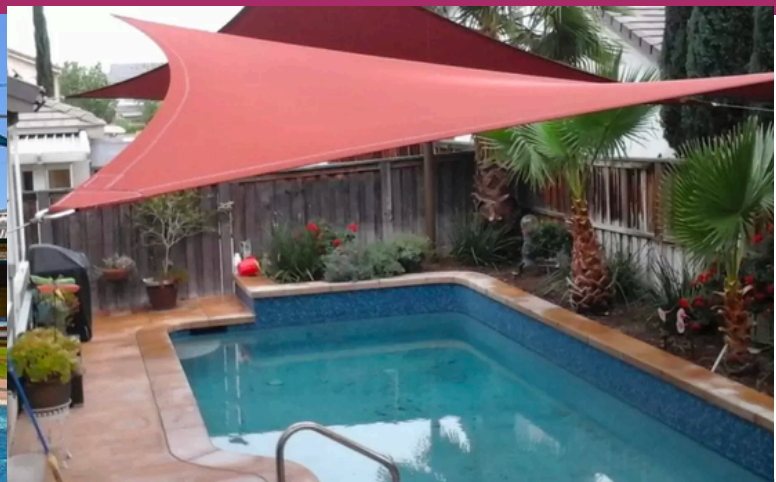
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POOL/ AQUATIC SHADES

With Icy Flame Tents and Pergolas, your pool and aquatic areas are transformed into comfortable, elegant retreats. Our Pool & Aquatic Shades are not just protective structures; they're gateways to stylish outdoor aquatic living, where comfort, aesthetics, and the joys of the water combine harmoniously.

Elevate your aquatic experience with our shade solutions, and dive into the world of comfort and style by the pool. Whether you're enjoying a leisurely swim or hosting a poolside gathering, our Pool & Aquatic Shades provide the perfect environment for memorable moments.

1. **Optimal Shade and Comfort**
2. **Elegance by the Water:**
3. **Customization.**
4. **Durable and Weather-Resistant.**
5. **Professional Installation.**
6. **Eco-Friendly.**





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MARQUEES AND FRAME TENT

With Icy Flame Tents and Pergolas, your pool and aquatic areas are transformed into comfortable, elegant retreats. Our Pool & Aquatic Shades are not just protective structures; they're gateways to stylish outdoor aquatic living, where comfort, aesthetics, and the joys of the water combine harmoniously.

Elevate your aquatic experience with our shade solutions, and dive into the world of comfort and style by the pool. Whether you're enjoying a leisurely swim or hosting a poolside gathering, our Pool & Aquatic Shades provide the perfect environment for memorable moments.

1. **Optimal Shade and Comfort**
2. **Elegance by the Water:**
3. **Customization.**
4. **Durable and Weather-Resistant.**
5. **Professional Installation.**
6. **Eco-Friendly.**





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